# A PROFILE OF FLORIDA'S RECYCLING ECONOMY

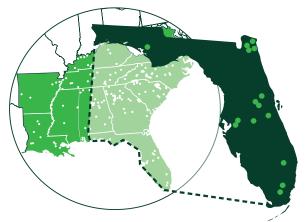
## When communities invest in local recycling collection programs,

they're supporting FL manufacturers who use recycled plastic, glass, metal, and paper to make new consumer goods.

Recycling isn't just about **smart** use of natural resources – it's about delivering **valuable** commodities to some of our most important businesses.

#### LOCAL INVESTMENT, REGIONAL RETURN

The Southeast is unique in its access to healthy recycling markets that feed regional manufacturing needs.



This map highlights key manufacturers who look to recycled materials to make their products.

Increased recycling rates help Florida manufacturers source good, affordable manufacturing feedstock.

A 2010 SERDC study determined that Florida is home to more than 15 manufacturers who rely on recycled content feedstock.

### These companies:

- Make more than \$1.5 billion in yearly sales
- Employ more than 2,600 Floridians in the manufacture of recycled content products

Source: Hoovers/OneSource Business Databases (SERDC)



# RECYCLING IN FLORIDA a healthy industry poised to grow

Local commitment to recycling supports Southeastern companies who haul, recycle, and manufacture goods.

RECYCLING IS AN INVESTMENT THAT RETURNS AGAIN AND AGAIN &

If each Floridian recycled just one aluminum can per week, the state would realize roughly \$8 million in recycling revenue.

\*Using 2010 aluminum price/pound of \$.30 and the state's population.

In 2000, Florida's Recycling Economic Impact (REI) Study found that the recycling industry contributed over \$46.2 million to the state's tax base.

The Florida REI Study also noted that while fast food restaurants in Florida employed about 8 times more people than the state's recycling industry, the recycling industry's payroll was 10 percent higher.

Roughly 24 million tons of waste must be recycled in order to reach the state's new 75% recycling goal.

10% of



Florida's effort could potentially add\*\*



\$190
million
annual
personal income

over \$8.8
million
annual
state
tax revenue

\*\*Using the 1,000 ton metric from S.C.'s Economic Impact Study

Results from a 2010 SERDC study to map demand of recycled feedstock in the Southeast US

