

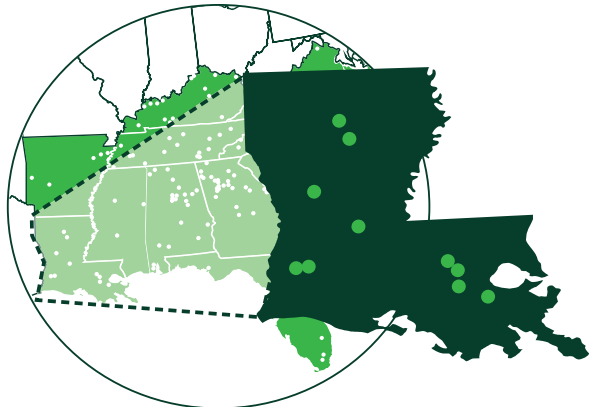
# A PROFILE OF LOUISIANA'S RECYCLING ECONOMY

**When communities invest in local recycling collection programs, they're supporting LA manufacturers who use recycled plastic, glass, metal, and paper to make new consumer goods.**

Recycling isn't just about **smart** use of natural resources – it's about delivering **valuable** commodities to some of our most important businesses.

## LOCAL INVESTMENT, REGIONAL RETURN

The Southeast is unique in its access to healthy recycling markets that feed regional manufacturing needs.



This map highlights key manufacturers who look to recycled materials to make their products.

**Increased recycling rates help Louisiana manufacturers source good, affordable manufacturing feedstock.**

A 2010 SERDC study determined that Louisiana is home to more than 10 manufacturers who rely on recycled content feedstock.

These companies:

- Make more than **\$1.1 billion** in yearly sales
- Employ more than **2,900 Louisiana citizens** directly in the manufacture of recycled content products

Source: Hoovers/OneSource Business Databases (SERDC)

# RECYCLING IN LOUISIANA a healthy industry poised to grow

Local commitment to recycling supports Southeastern companies who haul, recycle, and manufacture goods.

RECYCLING IS AN INVESTMENT THAT RETURNS AGAIN AND AGAIN ♻️

Louisiana can also benefit from the steel, aluminum, and plastic recycling manufacturers in neighboring Arkansas, Mississippi and Oklahoma.

Louisiana boasts manufacturing facilities utilizing recycled content made from steel, aluminum, plastic, paper products and glass. Manufacturers transform recycled content into construction materials, paper packaging, bottles, toilet paper tubes, and metal building components.

If each person in Louisiana recycled just **one more aluminum can per week** each year, the state would generate over **\$2 million** in revenue.

\*Calculated using 35 cans/pound of aluminum and \$.30/pound based on 2010 prices.

According to an economic study by the College of Charleston, **1000 tons** of recycled materials result in roughly **1.68** new jobs and approximately **\$79,000** of personal annual income per year. **AND**, it can also contribute roughly **\$3,600** to the state tax base. It is estimated that Louisianans generate over **3.7 million tons** of waste per year.\*

**If only**  
**20%** of the  
landfilled waste  
were recycled,



an additional  
**1,200**  
jobs



roughly  
**\$58.5**  
million  
additional personal  
annual income



estimated additional  
**\$2.6**  
million  
state tax base

\*Using National Estimate of 5 pounds/day and Louisiana's population.

Results from a 2010 SERDC study to map demand of recycled feedstock in the Southeast US