When communities invest in local recycling collection programs, they’re supporting LA manufacturers who use recycled plastic, glass, metal, and paper to make new consumer goods. Recycling isn’t just about smart use of natural resources – it’s about delivering valuable commodities to some of our most important businesses.

Increased recycling rates help Louisiana manufacturers source good, affordable manufacturing feedstock.

A 2010 SERDC study determined that Louisiana is home to more than 10 manufacturers who rely on recycled content feedstock.

These companies:
- Make more than $1.1 billion in yearly sales
- Employ more than 2,900 Louisiana citizens directly in the manufacture of recycled content products

Source: Hoovers/OneSource Business Databases (SERDC)
RECYCLING IN LOUISIANA a healthy industry poised to grow

Local commitment to recycling supports Southeastern companies who haul, recycle, and manufacture goods.

RECYCLING IS AN INVESTMENT THAT RETURNS AGAIN AND AGAIN 🔄

Louisiana can also benefit from the steel, aluminum, and plastic recycling manufacturers in neighboring Arkansas, Mississippi and Oklahoma.

Louisiana boasts manufacturing facilities utilizing recycled content made from steel, aluminum, plastic, paper products and glass. Manufacturers transform recycled content into construction materials, paper packaging, bottles, toilet paper tubes, and metal building components.

If each person in Louisiana recycled just one more aluminum can per week each year, the state would generate over $2 million in revenue.

*Calculated using 35 cans/pound of aluminum and $.30/pound based on 2010 prices.

Louisiana can also benefit from the steel, aluminum, and plastic recycling manufacturers in neighboring Arkansas, Mississippi and Oklahoma.

According to an economic study by the College of Charleston, 1000 tons of recycled materials result in roughly 1.68 new jobs and approximately $79,000 of personal annual income per year. AND, it can also contribute roughly $3,600 to the state tax base. It is estimated that Louisianans generate over 3.7 million tons of waste per year.*

If only 20% of the landfilled waste were recycled, the state could potentially see:

- an additional 1,200 jobs
- roughly $58.5 million additional personal annual income
- estimated additional $2.6 million state tax base

*Using National Estimate of 5 pounds/day and Louisiana’s population.

Results from a 2010 SERDC study to map demand of recycled feedstock in the Southeast US