

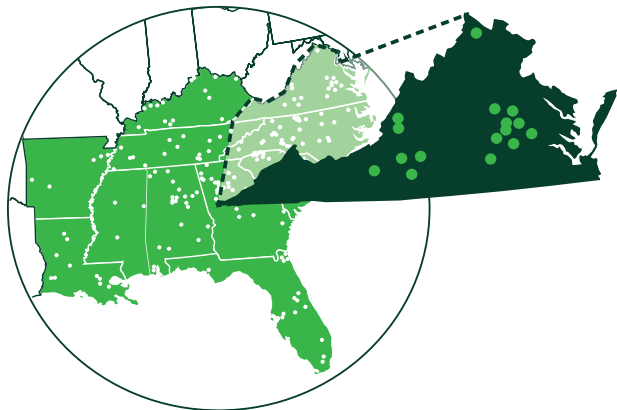
# A PROFILE OF VIRGINIA'S RECYCLING ECONOMY

**When communities invest in local recycling collection programs, they're supporting VA manufacturers who use recycled plastic, glass, metal, and paper to make new consumer goods.**

Recycling isn't just about **smart** use of natural resources – it's about delivering **valuable** commodities to some of our most important businesses.

## LOCAL INVESTMENT, REGIONAL RETURN

The Southeast is unique in its access to healthy recycling markets that feed regional manufacturing needs.



This map highlights key manufacturers who look to recycled materials to make their products.

**Increased recycling rates help Virginia manufacturers source good, affordable manufacturing feedstock.**

A 2010 SERDC study determined that Virginia is home to more than 15 manufacturers who rely on recycled content feedstock.

These companies:

- Generate more than **\$3.6 billion** in yearly sales
- Employ more than **3,700 Virginians** directly in the manufacture of recycled content products

Source: Hoovers/OneSource Business Databases (SERDC)

# RECYCLING IN VIRGINIA a healthy industry poised to grow

Local commitment to recycling supports Southeastern companies who haul, recycle, and manufacture goods.

RECYCLING IS AN INVESTMENT THAT RETURNS AGAIN AND AGAIN ♻️

Virginia boasts key manufacturing facilities utilizing recycled-content made from steel, wastepaper, plastic and glass. Manufacturers turn these materials into items such as composite lumber, glass containers, paper products and gypsum wall board.

Virginia is located near the world's largest aluminum can plant in neighboring Kentucky. If each person in Virginia recycled just one aluminum can per week each year, the state would potentially generate over \$3.5 million in revenue.

Nestled between North Carolina, Tennessee and Kentucky, the state enjoys access to numerous recycling end markets, including large plastic container recycling plants, numerous paper plants and an array of metal recyclers.

\*Calculated using 35 cans/pound and a \$.30/pound aluminum 2010 spot price.

If Virginia recycled just **10% more** materials each year, the potential economic impact would equate to\*:



over **1,600** new jobs



an additional **\$75 million** annual personal income



**\$3 million** annual state tax revenue

\*Based on the 1,000 metric ton formula from the College of Charleston  
Results from a 2010 SERDC study to map demand of recycled feedstock in the Southeast US