Day One: December 10, 2013

9:00 – 10:00: Registration and Coffee

10:00 – 12:00: Morning Session
   Welcome: Stephanie Baker, SERDC Chair
   Welcome and Background: Will Sagar, SERDC Executive Director
   Goals & Objectives: Keefe Harrison, Event Facilitator, Senior Consultant at Resource Recycling Systems
   Recent Research Profiling Recovery Activity: Jim Frey, President and CEO of Resource Recycling Systems
   Understanding a National Perspective: Jerry Powell, Resource Recycling Magazine
   The Risk of Inaction: Anne Johnson, Vice President and Principal of Corporate Sustainability at Resource Recycling Systems

12:00 – 1:00: Networking Lunch
   Lunch Speaker: Jay Bassett, Chief of Materials Management at USEPA Region 4
1:00 – 3:00: Afternoon Session

Retail and Brand Panel – Facilitated Discussion and Questions from the Audience

Panel members:
- Elisabeth Comere, Director of Environmental and Government Affairs at Tetra Pak
- Rob Kaplan, Director of Product Sustainability at Walmart
- Jeff Meyers, Manager of Sustainable Packaging for Coca-Cola North America Group
- Laura Rowell, AMERIPEN and Global Sustainable Packaging Manager Consumer Products at Sonoco Packaging
- Beth Schmitt, Director of Recycling at Alcoa

Presenting a Proposal for Action
- Overviewing a Systems Approach: Keefe Harrison
- Where to Begin: Jim Frey
- Your Questions (please submit questions in writing to the facilitator)

3:00 – 3:30 Break

3:30 – 5:00 Late Afternoon Session
Recycling Sectors Panel and Facilitated Discussion

Panel Members:
- Jeff Fielkow, Executive Vice President Revenue, Growth, Development at ReCommunity Recycling
- Scott Mouw, Recycling Section Chief, N.C. Department of Environment and Natural Resources
- Susan Robinson, Federal Public Affairs Director, Waste Management
- Steve Thompson, Director of Curbside Value Partnership

Small Group Discussion
- Your Feedback: What stands out as most appealing? What stands out as most worrisome? What needs more clarification?

5:00 Closing Thoughts for the Day

5:00 – 6:30 Reception
Day Two: December 11, 2013

7:00 – 8:00  Breakfast

8:00 – 10:00  Morning Session

Welcome:  Will Sagar
Review of the Proposal and Goals:  Keefe Harrison
Understanding Collective Financing: Evaluating Return on Investment:  Jim Frey

9:00 – 10:00  Small Group Discussions: Refining the Proposal

Discussion Topics:

- What are the biggest opportunities?
- What are the biggest barriers?
- What do we stand to gain from the meeting?

10:00 – 10:30  Break

10:30 – 12:00  Late Morning Session

Capturing Developments of the Day and Feedback from Teams:  Keefe Harrison

Panel Members:

- Elisabeth Comere, Tetra Pak
- Jeff Fielkow, ReCommunity Recycling
- Jim Frey, Resource Recycling Systems
- Rob Kaplan, Walmart
- Scott Mouw, N.C. Department of Environment and Natural Resources
- Will Sagar, SERDC
- Beth Schmitt, Alcoa
12:00 – 12:30    Break, Lunch
12:30 – 2:00    Working Lunch, Afternoon Session

Highlighting Outcomes from the Meeting: Stephanie Baker, SERDC
Next Steps: Collective Panel of Speakers
Closing Remarks Will Sager, SERDC