Mapping Our Way Forward on Food Recovery
Data and Management

- Pre- and post-assessments
- Real-time metrics
- Determining which metrics are appropriate
- Data analysis
- Onsite vs. offsite data gathering
- Quality control
- Mechanism for sharing data
Legal Issues

• Incentivizing donation and reduction
• Facilitating innovation and experimentation
• Protections for non-profit organizations
• Municipalities protecting waste as a revenue stream
• Liability concerns preventing donation
Program Implementation

• Pilot programs - “Start small and grow wisely"
• Investment and planning pay off
• Contingency planning
• Using data to inform targeted outreach and marketing
• Program positioning as an honor or reward
• Flexible programs accommodate customized requirements
Scalability

• Programs across levels sharing successes and failures
• Smaller-scale success stories
• Modular systems and innovative solutions
• Challenges for organizations with smaller physical footprints
• Trial programs to incubate projects
Cost and Savings

• Limited resources for monitoring, sorting, collecting, transporting, etc.
• Multiple successful cost-diversion strategies
• Analyzing costs vs. benefits
• Supply and demand drives job creation
Collaboration and Partnerships

• No need to “re-invent the wheel”
• Support for multi-disciplinary partnerships
• The role of local governments
• Success stories of implementing commercial bans
• Value of building trusted relationships
Accessibility

• Up-front investments to design “easy” programs
• Techniques to minimize the barrier of entry
• Adaptable approaches/programs meet people where they are
• Right-sizing systems and equipment
• Economic accessibility via grants/business loans
Education and Outreach

• Shifting culture/conversation from “waste management” to "food conservation“
• The power of community
• Create change via emotional investment
• Leverage younger generations' enthusiasm
• The role of "zero-waste ambassadors" and peer enablers
• Faith-based organizations uniquely positioned to educate and disseminate information
• Train. Train. Train. Train. Train.
• Using big-picture awareness to inform investments and "close the loop"
Action Planning

- How do we better quantify food loss and waste?
  - Who?

- How do we better communicate the issue of food loss and waste?
  - Who?

- How do we better identify and replicate proven approaches, best practices and “scale up” to prevent food loss and waste?
  - Who?

- How do we tackle logistical barriers to reduce food loss and waste?
  - Who?

- How do we create new collaborations/networks to address food loss and waste?
  - Who?
Thank You & Safe Travels!