

Mapping Our Way Forward on Food Recovery



Data and Management

- Pre- and post-assessments
- Real-time metrics
- Determining which metrics are appropriate
- Data analysis
- Onsite vs. offsite data gathering
- Quality control
- Mechanism for sharing data

Legal Issues

- Incentivizing donation and reduction
- Facilitating innovation and experimentation
- Protections for non-profit organizations
- Municipalities protecting waste as a revenue stream
- Liability concerns preventing donation

Program Implementation

- Pilot programs - “Start small and grow wisely”
- Investment and planning pay off
- Contingency planning
- Using data to inform targeted outreach and marketing
- Program positioning as an honor or reward
- Flexible programs accommodate customized requirements

Scalability

- Programs across levels sharing successes and failures
- Smaller-scale success stories
- Modular systems and innovative solutions
- Challenges for organizations with smaller physical footprints
- Trial programs to incubate projects

Cost and Savings

- Limited resources for monitoring, sorting, collecting, transporting, etc.
- Multiple successful cost-diversion strategies
- Analyzing costs vs. benefits
- Supply and demand drives job creation

Collaboration and Partnerships

- No need to “re-invent the wheel”
- Support for multi-disciplinary partnerships
- The role of local governments
- Success stories of implementing commercial bans
- Value of building trusted relationships

Accessibility

- Up-front investments to design “easy” programs
- Techniques to minimize the barrier of entry
- Adaptable approaches/programs meet people where they are
- Right-sizing systems and equipment
- Economic accessibility via grants/business loans

Education and Outreach

- Shifting culture/conversation from “waste management” to “food conservation”
- The power of community
- Create change via emotional investment
- Leverage younger generations' enthusiasm
- The role of “zero-waste ambassadors” and peer enablers
- Faith-based organizations uniquely positioned to educate and disseminate information
- Train. Train. Train. Train. Train.
- Using big-picture awareness to inform investments and “close the loop”

Action Planning



- How do we better quantify food loss and waste?
 - Who?
- How do we better communicate the issue of food loss and waste?
 - Who?
- How do we better identify and replicate proven approaches, best practices and “scale up” to prevent food loss and waste?
 - Who?
- How do we tackle logistical barriers to reduce food loss and waste?
 - Who?
- How do we create new collaborations/networks to address food loss and waste?
 - Who?

Thank You & Safe Travels!



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