Some Housekeeping Items

• You will be on mute for this meeting.
• This meeting is being recorded. The recording and the presenter’s slides will be sent to you in an email within a week.
• Appropriate questions typed in the box will be asked by the moderator after everyone has presented.
• If you experience problems with your sound, you can choose AUDIO in your control panel and dial in using the phone number that appears.
• The same log in will be used for all three days of meetings.
Sponsor Level Members

Platinum Sponsors

- Coca-Cola
- KW
- Pratt 100% Recycled

Gold Sponsor

- WestRock

Silver Sponsors

- OI
- SONOCO Recycling Inc.
- CARTON Council
- PEPsiCO

Bronze Sponsors

- CFG
- evergreen packaging
- Federal International
- Indorama Ventures
- Steel Recycling Institute
- Van Dyk recycling solutions
- Shaw
- American Chemistry Council
- Re-TRAC Connect
Business Members
Organizational Members
Staff Report

Tennessee
• Recycle Right Tennessee

MRF survey
• Studied regional material processing

Advocate
• The Opportunity Project-Recycling Markets Topic

EPA Region 4 annual meeting in Columbia, SC
Recycle Right Tennessee
Standardized images and messaging for State, Community and County websites

• Balance of text and images
• Option for grid and maps for convenience centers
• Printed versions provided as a pdf for downloading/printing

YES  ●Clean  ●Empty  ●Dry
Place recyclables loose in bin, never in bags

NO  Cannot be recycled at this time
If you are not sure, please throw it away

CHECK LOCAL
Not all places take these, check your community recycling website
MRF Study

Excess capacity available

Robotics on a rapid rise

![Graph showing MRF Speed (TPH) vs. Design Speed with data points and lines indicating At Design Speed.]

![Bar chart showing Process Equipment with categories such as Air separator, Ballistic, Cyclone separator, Disc screens, Eddy current, Hand, Magnetic separator, Optical sorter, and Robotics.]

0 10 20 30 40 50 60

0 5 10 15 20 25 30 35 40 45 50
Committee Reports

- Finance
- Program
- Marketing
- Grant
- Membership
- Board Development
# Finance Report

## Southeast Recycling Development Council

### Profit and Loss

**January - September, 2020**

<table>
<thead>
<tr>
<th>Income</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amazon Smile Proceeds</td>
<td>56.26</td>
</tr>
<tr>
<td>Billable Expense Income</td>
<td>287.00</td>
</tr>
<tr>
<td>Louisiana Recycling Coalition</td>
<td>5,220.00</td>
</tr>
<tr>
<td>TDEC Contract</td>
<td>87,497.50</td>
</tr>
<tr>
<td>Donation</td>
<td>104.00</td>
</tr>
<tr>
<td>Interest Income</td>
<td>110.88</td>
</tr>
<tr>
<td>Total Membership</td>
<td>69,200.00</td>
</tr>
<tr>
<td>PPP</td>
<td>20,833.00</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$ 183,308.64</strong></td>
</tr>
<tr>
<td>Expenses</td>
<td></td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>Coke Grant Disbursements</td>
<td>3,000.00</td>
</tr>
<tr>
<td>Total Contractors</td>
<td>136,662.60</td>
</tr>
<tr>
<td>IT</td>
<td>2,803.07</td>
</tr>
<tr>
<td>Legal &amp; Insurance</td>
<td>1,883.00</td>
</tr>
<tr>
<td>LRC contract management expenses</td>
<td>1,267.38</td>
</tr>
<tr>
<td>LRC PayPal Fees</td>
<td>126.04</td>
</tr>
<tr>
<td>Office Supplies</td>
<td>43.35</td>
</tr>
<tr>
<td>Other Business Expenses</td>
<td>298.50</td>
</tr>
<tr>
<td>PayPal Fees</td>
<td>611.31</td>
</tr>
<tr>
<td>Printing</td>
<td>72.16</td>
</tr>
<tr>
<td>SERDC Related Meeting Expenses</td>
<td>980.08</td>
</tr>
<tr>
<td>TDEC Contract Expenses</td>
<td>434.95</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$ 148,182.44</strong></td>
</tr>
<tr>
<td><strong>Net Income</strong></td>
<td><strong>$ 35,126.20</strong></td>
</tr>
</tbody>
</table>
Committee Reports

- Finance
- Program
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- Board Development
Program Committee

2 webinars delivered this year

Fall Conference (virtual) – Recycling in Uncertain Times

Continued work on SERDC suite of services in conjunction with the marketing committee

The Recycling Industry & the Supply Chain During a Pandemic – April 2020 (highest attendance ever for a SERDC webinar with 358 registrations)
Recycling & Supply Chain Webinar – July 2020
<table>
<thead>
<tr>
<th>SERDC Professional Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mapping projects</td>
</tr>
<tr>
<td>Webinar hosting and content creation</td>
</tr>
<tr>
<td>Workshops</td>
</tr>
<tr>
<td>Industry surveys</td>
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<tr>
<td>Economic impact studies</td>
</tr>
<tr>
<td>Event production</td>
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<tr>
<td>Messaging platform management</td>
</tr>
<tr>
<td>Program evaluation</td>
</tr>
<tr>
<td>Meeting facilitation</td>
</tr>
<tr>
<td>Legislative Days support</td>
</tr>
</tbody>
</table>
Committee Reports

- Finance
- Program
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Marketing Committee

- Conducted a membership survey
- Developed Proud Member SERDC logo
- Worked with Marketing Committee on Professional Services
- Evaluating Membership benefits and other services to offer
Committee Reports

- Finance
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Grant Funding for Communities

Southeastern communities can get funding for household recycling investments

View application requirements at www.serdc.org/recycling-infrastructure-grant
## Committee Reports

<table>
<thead>
<tr>
<th>Committee</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
<td>Board Development</td>
</tr>
</tbody>
</table>
Membership Committee

Membership Retention remains strong with 153 total members

Developing a new member welcome packet

Focused New Member Drive and board challenge

Evaluating Membership benefits and other services to offer
Committee Reports

- Finance
- Program
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- Grant
- Membership
- Board Development
Board Development Committee

- Expanded the Board Handbook
- Developing a new board member orientation
- Proposed recommendations for board director nominees
SERDC Board Development Committee
Board Members mid term

- Rusty Angel, Machinex
- Richard Chesley, SC DHEC
- Andy Johnson, KW Plastics Recycling
- Jim Nordmeyer, O-I
- Hal Risher, WestRock
- Dawn Gains
- Dexter Mathews, Liberty Tire
- Kurt Schmitz, Pratt Recycling
- Wendy Worley, NC DEQ
SERDC Board Development Committee
Board Nominee Recommendations

- Derric Brown, Evergreen Packaging (I)
- Bobby Fanning, Arkansas Recycling Coalition (I)
- Susan Robinson, Waste Management (I)
- Will Newsome, Sonoco (I)
- Michael McPherson, Georgia Municipal Association
- Leslie Vetter, Federal International
- Gary Logsdon, Kentucky DEP
- Cheryl Coleman, ISRI
Special Thanks

- Nicole Smith, Coca-Cola
  - Six years service
  - Three years as Board Chair

Best wishes and thank you
Thank you from the SERDC Staff

Will Sagar  
Executive Director  
will.sagar@serdc.org  
(828) 507-0123

Jen Dabbs  
Director of Outreach and  
Member Services  
jen.dabbs@serdc.org

Liz Stanbrough  
Intern  
Auburn University
Wednesday Session:
Plastics: From brand commitments, to new legislation being proposed (and passed), advanced recycling technologies to rethinking how we package our products.

Moderator: Barbara Alfano- US EPA Region 4, PCB & Sustainability Section Chief
Our first speaker is:

Ksenija Janjic- Office of Resource Conservation and Recovery
Our second speaker is:

Jan Hardin- Waste Reduction Partners
Our third speaker is:

Kimberly M. Cochran, Ph.D.- Chief, Sustainable Materials
Thank you for attending!

- You will be emailed the recordings and slides link next week
- Agenda: [www.serdc.org/2020-fall-meeting](http://www.serdc.org/2020-fall-meeting)

- Thank you to all our speakers and moderators for your incredible knowledge and support of SERDC’s mission!