



RECYCLING IN UNCERTAIN TIMES  
OCTOBER 13-15, 2020

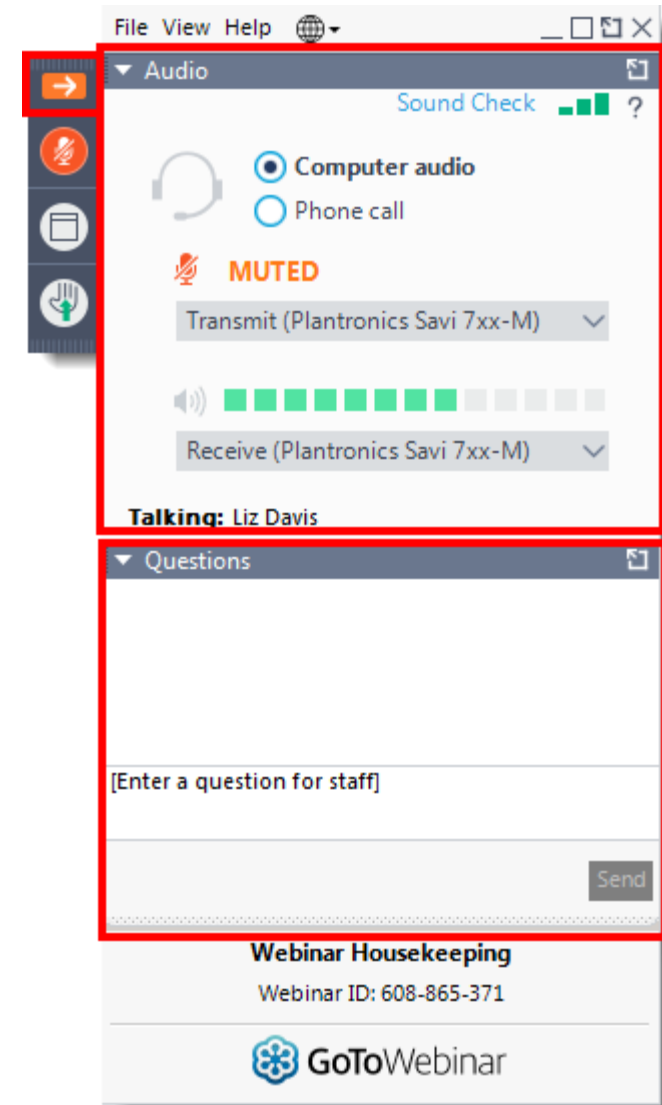
# SERDC 2020 Annual Meeting

October 13-15, 2020



# Some Housekeeping Items

- You will be on mute for this meeting.
- This meeting is being recorded. The recording and the presenter's slides will be sent to you in an email within a week.
- Appropriate questions typed in the box will be asked by the moderator after everyone has presented.
- If you experience problems with your sound, you can choose AUDIO in your control panel and dial in using the phone number that appears.
- The same log in will be used for all three days of meetings.



# SERDC Annual Meeting

October 15, 2020



# Sponsor Level Members

## Platinum Sponsors



## Gold Sponsor



## Silver Sponsors



CARTON  
COUNCIL



PEPSICO

## Bronze Sponsors



## Business Members





## Organizational Members



# Staff Report

## Tennessee

- Recycle Right Tennessee

## MRF survey

- Studied regional material processing

## Advocate

- The Opportunity Project-Recycling Markets Topic

EPA Region 4  
annual meeting in  
Columbia, SC

# Recycle Right Tennessee

Standardized images and messaging for State, Community and County websites

- Balance of text and images
- Option for grid and maps for convenience centers
- Printed versions provided as a pdf for downloading/printing



**YES**

●Clean ●Empty ●Dry

**Place recyclables loose in bin, never in bags**



**NO**

**Cannot be recycled at this time**

**If you are not sure, please throw it away**



**CHECK LOCAL**

**Not all places take these, check your community recycling website**



**moderncity** Recycle Right Guide for Modern City

Use this guide here for proper recycling. Information on how to get a bin can be obtained by calling 123-456-7890.

**YES** •Clean •Empty •Dry  
Place recyclables loose in bin, never in bags

**Paper**  
Cardboard  
Newspaper  
Magazines  
Office Paper  
Mail  
Paperboard

**Plastic**  
Bottles with Lids  
Containers with Caps  
Jars with Lids  
Tubs  
Buckets  
Produce Containers  
To-Go Cups  
To-Go Lids

**Metal**  
Aluminum Cans  
Steel Containers

**Glass**  
Jars  
Bottles  
Containers

**NO** Cannot be recycled at this time  
If you are not sure, please throw it away

**Paper**  
To-Go Containers  
Cartons  
Cups

**Metal**  
Foil  
Aluminum Trays  
Aerosol Cans  
Metal Items

**Plastic**  
Straws  
Hangers  
Lids  
Pouches

**Plastic**  
Shopping Bags  
Bottle Case Wrap  
Toilet Paper Wrap  
Film

**Also Please No:**  
Diapers  
Glass Cups/Dishes  
Light Bulbs  
Medical Supplies  
Needles  
Paper Towels  
Sharp Objects  
Shrink Wrap  
Tissues  
Toys

**Recycle Right Tennessee**

TN Department of Environment & Conservation  
SERDC Southeast Recycling Development Council  
THE RECYCLING PARTNERSHIP

guía de reciclaje en español próximamente

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Paper Towels  
Sharp Objects  
Shrink Wrap  
Tissues  
Toys

**No Hoses, Cords or Strings**  
(these tangle machinery)

**No Foam**  
(dispose or drop-off where available)

**No Batteries**  
(dispose or drop-off where available)

**No Food or Liquid**  
(drain, rinse and compost instead)

**No Shredded Paper**  
(compost or drop-off instead)

**No Clothes or Shoes**  
(donate or drop-off where available)

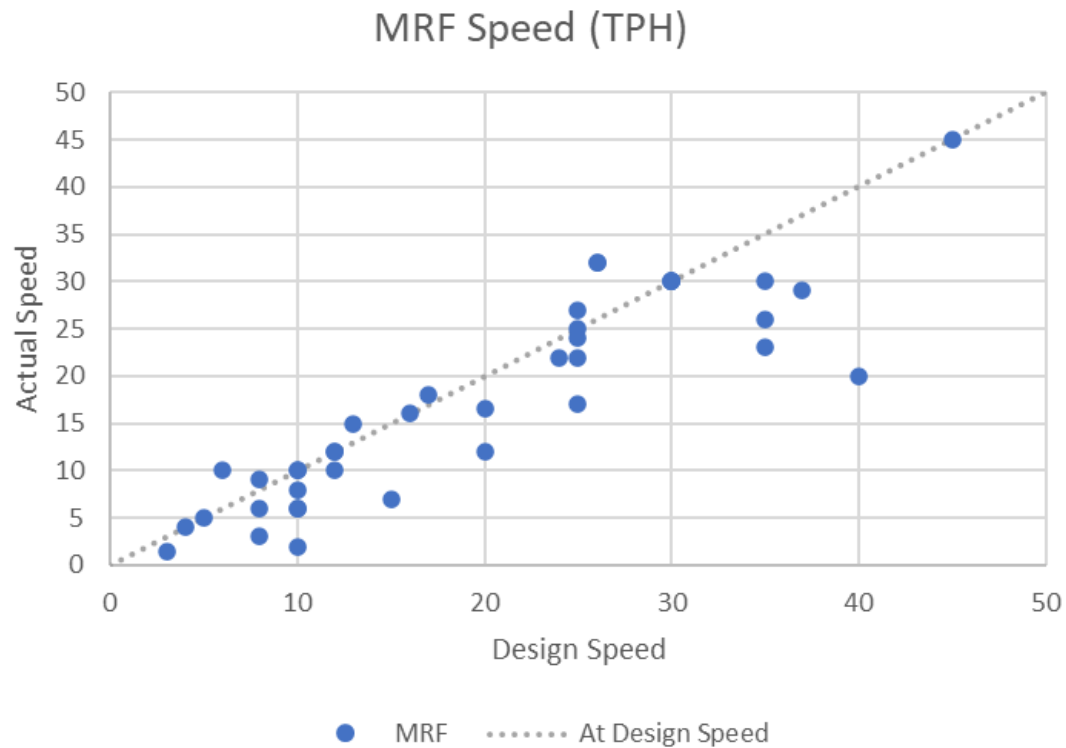


Curbside

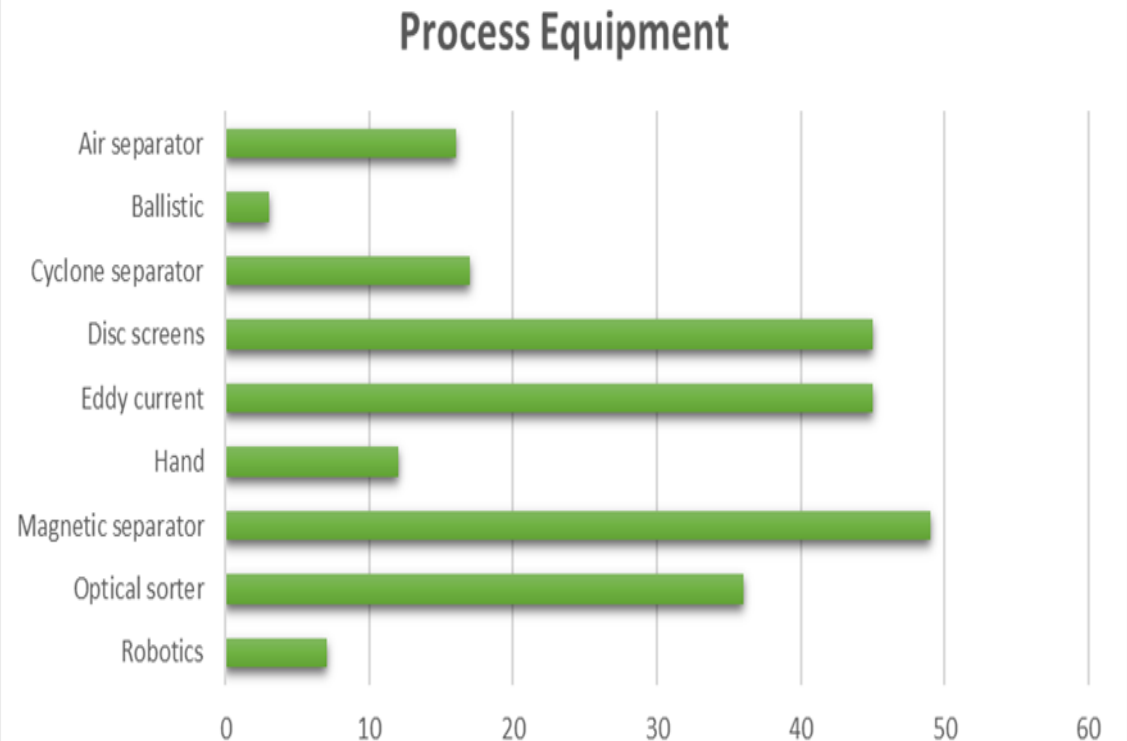
guía de reciclaje en español próximamente

# MRF Study

## Excess capacity available



## Robotics on a rapid rise



# Committee Reports



**Finance**



**Program**



**Marketing**



**Grant**



**Membership**



**Board Development**

# Finance Report

## Southeast Recycling Development Council

### Profit and Loss

January - September, 2020

	Total
<b>Income</b>	
Amazon Smile Proceeds	56.26
Billable Expense Income	287.00
Louisiana Recycling Coalition	5,220.00
TDEC Contract	87,497.50
Donation	104.00
Interest Income	110.88
Total Membership	69,200.00
PPP	20,833.00
<b>Total Income</b>	<b>\$ 183,308.64</b>

## Expenses

Coke Grant Disbursements	3,000.00
Total Contractors	136,662.60
IT	2,803.07
Legal & Insurance	1,883.00
LRC contract management expenses	1,267.38
LRC PayPal Fees	126.04
Office Supplies	43.35
Other Business Expenses	298.50
PayPal Fees	611.31
Printing	72.16
SERDC Related Meeting Expenses	980.08
TDEC Contract Expenses	434.95
<b>Total Expenses</b>	<b>\$ 148,182.44</b>
<b>Net Income</b>	<b>\$ 35,126.20</b>



# Committee Reports



Finance



**Program**



Marketing



Grant



Membership



Board Development

# Program Committee



## **2 webinars delivered this year**

The Recycling Industry & the Supply Chain During a  
Pandemic – April 2020 (highest attendance ever for a SERDC  
webinar with 358 registrations)

Recycling & Supply Chain Webinar – July 2020



## **Fall Conference (virtual) – Recycling in Uncertain Times**



## **Continued work on SERDC suite of services in conjunction with the marketing committee**

# SERDC Professional Services

Mapping  
projects

Webinar hosting  
and content  
creation

Workshops

Industry surveys

Economic  
impact studies

Event  
production

Messaging  
platform  
management

Program  
evaluation

Meeting  
facilitation

Legislative Days  
support

# Committee Reports



Finance



Program



**Marketing**



Grant



Membership



Board Development

# Marketing Committee



Conducted a membership  
survey



Developed Proud Member  
SERDC logo



Worked with Marketing  
Committee on Professional  
Services



Evaluating Membership  
benefits and other services  
to offer



# Committee Reports



Finance



Program



Marketing



**Grant**



Membership



Board Development

# Grant Funding for Communities

Southeastern communities  
can get funding for  
household recycling  
investments

View application requirements at  
[www.serdc.org/recycling-infrastructure-grant](http://www.serdc.org/recycling-infrastructure-grant)



# Committee Reports



Finance



Program



Marketing



Grant



**Membership**



Board Development

# Membership Committee



Membership Retention  
remains strong with 153 total  
members



Developing a new member  
welcome packet



Focused New Member Drive  
and board challenge



Evaluating Membership  
benefits and other services to  
offer

# Committee Reports



Finance



Program



Marketing



Grant



Membership



**Board Development**



# Board Development Committee



Expanded the  
Board Handbook



Developing a new board  
member orientation



Proposed recommendations  
for board director nominees

## SERDC Board Development Committee

### Board Members mid term

- *Rusty Angel, Machinex*
- *Richard Chesley, SC DHEC*
- *Andy Johnson, KW Plastics Recycling*
- *Jim Nordmeyer, O-I*
- *Hal Risher, WestRock*
- *Dawn Gains*
- *Dexter Mathews, Liberty Tire*
- *Kurt Schmitz, Pratt Recycling*
- *Wendy Worley, NC DEQ*

## SERDC Board Development Committee Board Nominee Recommendations

- *Derric Brown, Evergreen Packaging (I)*
- *Bobby Fanning, Arkansas Recycling Coalition (I)*
- *Susan Robinson, Waste Management (I)*
- *Will Newsome, Sonoco (I)*
- *Michael McPherson, Georgia Municipal Association*
- *Leslie Vetter, Federal International*
- *Gary Logsdon, Kentucky DEP*
- *Cheryl Coleman, ISRI*

# Special Thanks



- **Nicole Smith, Coca-Cola**
  - **Six years service**
  - **Three years as Board Chair**

**Best wishes and thank you**

# Thank you from the SERDC Staff

**Will Sagar**

Executive Director

[will.sagar@serdc.org](mailto:will.sagar@serdc.org)

(828) 507-0123

**Jen Dabbs**

Director of Outreach and

Member Services

[jen.dabbs@serdc.org](mailto:jen.dabbs@serdc.org)

**Liz Stanbrough**

Intern

Auburn University



## Platinum Sponsors



**Wednesday Session:**  
Plastics: From brand commitments, to new legislation being proposed (and passed), advanced recycling technologies to rethinking how we package our products.

## Gold Sponsor



Moderator: Barbara Alfano- US EPA  
Region 4, PCB & Sustainability Section  
Chief

## Silver Sponsors



## Bronze Sponsors





## RECYCLING IN UNCERTAIN TIMES OCTOBER 13-15, 2020



Our first speaker is:

Ksenija Janjic- Office of Resource Conservation and  
Recovery



## RECYCLING IN UNCERTAIN TIMES OCTOBER 13-15, 2020



Our second speaker is:

Jan Hardin- Waste Reduction Partners



Our third speaker is:

Kimberly M. Cochran, Ph.D.- Chief, Sustainable Materials

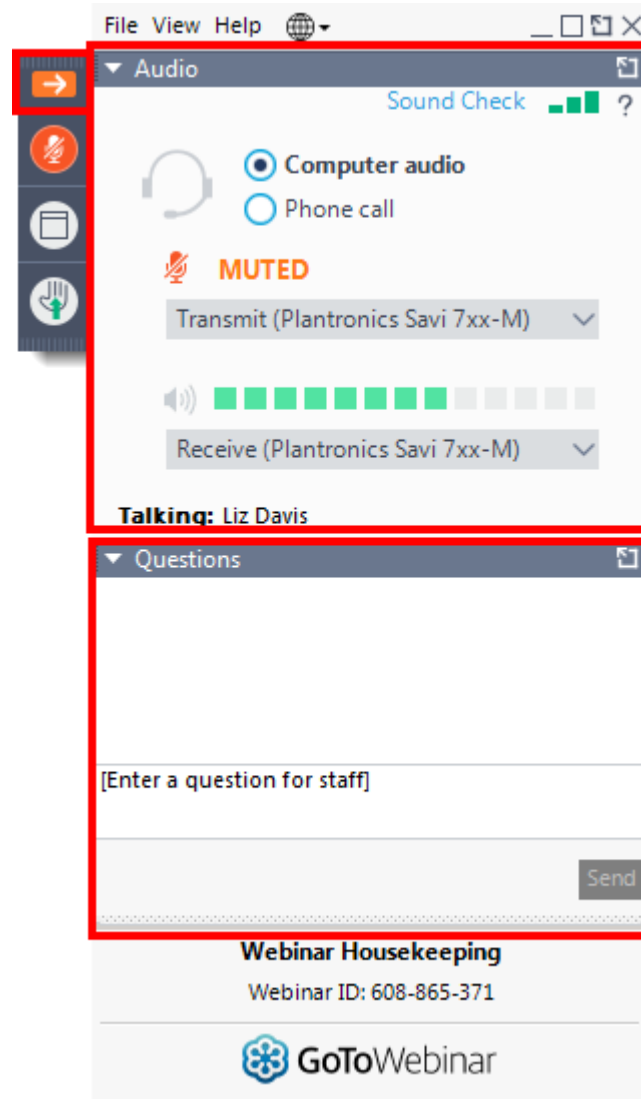
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## Gold Sponsor



## Ask Questions



## Silver Sponsors



## Bronze Sponsors



# Thank you for attending!

- You will be emailed the recordings and slides link next week
- Agenda: [www.serdc.org/2020-fall-meeting](http://www.serdc.org/2020-fall-meeting)
- Thank you to all our speakers and moderators for your incredible knowledge and support of SERDC's mission!

