Some Housekeeping Items

- You will be on mute for this meeting.
- This meeting is being recorded. The recording and the presenter’s slides will be sent to you in an email within a week.
- Appropriate questions typed in the box will be asked by the moderator after everyone has presented.
- If you experience problems with your sound, you can choose AUDIO in your control panel and dial in using the phone number that appears.
- The same log in will be used for all three days of meetings.
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- Shaw
- American Chemistry Council
- Re-Trac Connect
- Rehrig Pacific Company
Southeast Recycling Development Council

MISSION STATEMENT
Unite industry professionals, organizations, government agencies and individuals engaged in the business of recycling; to foster communications among those groups; to promote sustainable recycling programs; and, to coordinate education and public awareness activities related to recycling.

VISION
- Increase collection and recovery of quality recyclable material;
- Foster economic development via the recycling industry;
- Create a greater awareness of the recycling industry’s impact in the southeast; and
- Engage in other activities as permitted by law.
SERDC Funding

- Sponsors
- Membership Support
- State Agency Partnerships and Grants
- EPA Grants
- Professional services: www.serdc.org/Professional-Services
SERDC Professional Services

- Recycling research
- Mapping projects
- Webinar hosting and content development
- Workshops
- Industry surveys
- Economic impact studies
- Event production
- Messaging platform management
- Program evaluation
- Meeting facilitation
- Legislative Days support
Recycling

That recycling is beneficial for the environment is probably an uncontested proposition. What is becoming increasingly more obvious is that recycling contributes to the economic health of a state’s economy.

Dr. Frank Hefner
Department of Economics and Finance
College of Charleston
# Recycling and Material Demand Impacts

## SERDC Manufacturing Data

<table>
<thead>
<tr>
<th>State</th>
<th>Plants</th>
<th>Jobs</th>
<th>Sales (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>42</td>
<td>17,350</td>
<td>$7,838</td>
</tr>
<tr>
<td>Arkansas</td>
<td>12</td>
<td>5,420</td>
<td>$1,710</td>
</tr>
<tr>
<td>Florida</td>
<td>28</td>
<td>4,884</td>
<td>$1,328</td>
</tr>
<tr>
<td>Georgia</td>
<td>49</td>
<td>13,151</td>
<td>$7,180</td>
</tr>
<tr>
<td>Kentucky</td>
<td>41</td>
<td>11,232</td>
<td>$5,171</td>
</tr>
<tr>
<td>Louisiana</td>
<td>13</td>
<td>4,887</td>
<td>$1,146</td>
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<tr>
<td>Mississippi</td>
<td>11</td>
<td>1,971</td>
<td>$1,947</td>
</tr>
<tr>
<td>North Carolina</td>
<td>60</td>
<td>14,142</td>
<td>$4,078</td>
</tr>
<tr>
<td>South Carolina</td>
<td>47</td>
<td>10,442</td>
<td>$5,563</td>
</tr>
<tr>
<td>Tennessee</td>
<td>40</td>
<td>7,730</td>
<td>$4,413</td>
</tr>
<tr>
<td>Virginia</td>
<td>19</td>
<td>6,759</td>
<td>$2,723</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>362</td>
<td>97,968</td>
<td>$43,097</td>
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</tbody>
</table>

## ISRI Recycling Industry Data

<table>
<thead>
<tr>
<th>State</th>
<th>Impact (millions)</th>
<th>Jobs</th>
<th>Wages (millions)</th>
<th>Taxes (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>$2,145</td>
<td>10,477</td>
<td>$539</td>
<td>$187</td>
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<tr>
<td>Arkansas</td>
<td>$708</td>
<td>3,631</td>
<td>$173</td>
<td>$69</td>
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<tr>
<td>Florida</td>
<td>$5,000</td>
<td>27,144</td>
<td>$1,487</td>
<td>$600</td>
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<tr>
<td>Georgia</td>
<td>$2,457</td>
<td>12,385</td>
<td>$685</td>
<td>$232</td>
</tr>
<tr>
<td>Kentucky</td>
<td>$1,846</td>
<td>8,350</td>
<td>$472</td>
<td>$164</td>
</tr>
<tr>
<td>Louisiana</td>
<td>$1,303</td>
<td>5,510</td>
<td>$328</td>
<td>$92</td>
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<tr>
<td>Mississippi</td>
<td>$812</td>
<td>3,717</td>
<td>$178</td>
<td>$66</td>
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<tr>
<td>North Carolina</td>
<td>$3,436</td>
<td>15,909</td>
<td>$852</td>
<td>$314</td>
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<tr>
<td>South Carolina</td>
<td>$1,790</td>
<td>9,163</td>
<td>$547</td>
<td>$194</td>
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<tr>
<td>Tennessee</td>
<td>$26,229</td>
<td>12,521</td>
<td>$748</td>
<td>$256</td>
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<tr>
<td>Virginia</td>
<td>$1,734</td>
<td>8,628</td>
<td>$501</td>
<td>$174</td>
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<tr>
<td><strong>Total</strong></td>
<td>$47,460</td>
<td>117,435</td>
<td>$6,510</td>
<td>$2,348</td>
</tr>
</tbody>
</table>
Engagement with States

• Recycling Days at the State House
  ▫ Alabama
  ▫ Florida
  ▫ Georgia
  ▫ Florida
  ▫ Mississippi
  ▫ North Carolina
  ▫ South Carolina
  ▫ Tennessee
  ▫ Texas*

• Presentations in all state conference and beyond

• Recycling 101 Series
  ▫ Alabama
  ▫ Mississippi
  ▫ Tennessee
  ▫ Virginia

[Map showing recycling activities in various states]
Current Issues

- Misinformation
- Contamination
- Fragmented messaging
- Limited recycling access
- Diverse MRF infrastructure
- Processing fee increases
  - Budget timeline
- Strained local government budgets
  - Exacerbated by Covid-19 impacts
Recycling is not dead

[Graph showing OCC $/ton from 8-Jan-03 to 7-Oct-20 with peaks and valleys in price. The graph includes a line for the 17 yr Average and two demand curves labeled Demand 1 (China) and Demand 2. The price axis ranges from $0.00 to $200.00, and the quantity axis ranges from $0.00 to $200.00.]
Recycle Right, wherever you are
Measuring the MRF infrastructure

- Gathered lists from state agencies, TRP, SERDC lists
- Identified over 150 waste processing permitted operations
- Verified MRFs, removed non MRFs
- 90 MRFs surveyed
Horizons

- Continued collection funding
- Changes in packaging
- Legislated impacts
- Public concerns about material in the environment

- Infrastructure development
- Market development
- EPA national recycling strategy
  - Have you submitted comment?
Will Sagar
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Jen Dabbs
Director of Outreach & Member Services
jen.dabbs@serdc.org
(828) 575-0012
SERDC 2020 Annual Meeting

October 13-15, 2020
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- WM
- Indorama Ventures
- Steel Recycling Institute
- Van Dyk Recycling Solutions
- Shaw
- Aster
- American Chemistry Council
- Re-Trac Connect
- Bevco
Tuesday Session:
How communities and states are handling recycling in uncertain times

Moderator: Randy Hartmann-KAB Senior Director of Affiliate Operations
Our first speaker is:

Michael Snipes- (SWANA) Laurens County Georgia Solid Waste Management Authority Solid Waste Director
Our second speaker is:

Kevin Perry - Georgia Beverage Association President and CEO
Our third speaker is:

Matt James- NC DEACS Industrial Development Specialist
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Ask Questions

Webinar Housekeeping
Webinar ID: 600-665-371

GoToWebinar
Thank you for attending!

- Tomorrow’s meeting starts at 10:00 am ET
- Use the same log in as today

- Agenda: [www.serdc.org/2020-fall-meeting](http://www.serdc.org/2020-fall-meeting)