

# Recycling Infrastructure Grant Application



## Grant Requirements:

1. Funding is available only to local governments and non-profit organizations within the 11-state (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia) SERDC region. Local governments include municipalities, counties, waste districts, waste and utility authorities, local government cooperatives and other local government organizations that are charged with collection of residential recyclables.
2. Funding will pay up to 12.5%, or a 1:7 match for physical infrastructure additions, including new recycling program carts, recycling collection or processing equipment, etc.
3. Funding will additionally pay up to \$1.00 per household for targeted recycling outreach materials, such as postcards, magnets, cart stickers or residential recycling software/apps. Grant funds used for recycling education materials do not have a matching funds requirement.
4. Funding is to be used directly to launch or expand curbside recycling programs. Please contact for prior approval if proposed addition or expansion is not curbside-related.
5. Funding is limited to programs targeting household recyclable materials, such as paper and containers.
6. Information about the recycling program must be communicated to the residents before the deployment of the funded equipment by:
  - (1) sending a direct mailer to each customer explaining the start dates of the recycling program and what materials are accepted for recycling
  - (2) updating the locality's webpage to include accurate and easy-to-understand information about the recycling program.
  - (3) Additional outreach measures such as use of social media, new media, flyers at community centers, and production of other promotional materials is also encouraged.
  - (4) The campaign must be reviewed by SERDC (the grantor) prior to implementation.

Free tools and services from SERDC ([www.serdc.org](http://www.serdc.org)) and partners including The Recycling Partnership ([www.recyclingpartnership.org](http://www.recyclingpartnership.org)) are available for program implementation, monitoring and outreach support.

## Recipients must:

1. Commit to adopting best management practices and an outreach plan that increase participation and reduce contamination. This must include clear information about the program made accessible to residents, most done through the community website. Other BMP's can include cart tagging/monitoring programs, informational exhibits, social media use, newspaper ads and direct mailers.
2. Commit to measuring the recycling program results.
3. Create and maintain monthly a Municipal Measurement Program, MMP, ([www.municipalmeasurement.com](http://www.municipalmeasurement.com)) account for at least two years, which measures program performance, benchmarks results, and recommends tools & resources to improve your program.
4. Share that MMP data with SERDC.



5. Imbed Radio frequency identification tags (RFID) on any new carts purchased through the grant program,
6. Demonstrate commitment for ongoing recycling support.
7. Complete the funded project within 18 months of the date of the grant agreement execution,
8. Prepare a final report upon project completion, and
9. Include grant funding acknowledgement via logos or text on grant-funded outreach materials.

### Applicant Information

Community Name		Street Address Including City, State, and ZIP Code	
Telephone			
Office Email Address		Web Site	

Project Director		
Highest Ranking Official(s)		
Recycling Material Processor Name and Contact		
Hauler Name and Contact		

### Recycling Program History



Current Recycling Program Description (include materials collected, method, containers in use and frequency)

Households Serviced (Indicate tons or pounds)		Participation Rate	
Annual Material Weight Collected		Contamination Rate (can be estimated)	
Landfill Disposal Fee		Landfill Distance	

Outreach Program (include both past and current efforts if applicable)



Proposed Project Description (include the implications of proposed changes)

[Empty text box for project description]

Total Project Cost		Total Households Impacted	
SERDC Funds Requested (max 12.5% of total project)		Outreach Funds (max \$1 per household)	

List Other Funding Sources and Amounts

[Empty text box for other funding sources]

Proposed Timeline

[Empty text box for proposed timeline]

Signature

[Signature line]

*Signature of the Person Submitting this Form*

Name

[Name line]

*Name of the Person Submitting this Form (print)*

Date of Signature

<input type="text"/>	<input type="text"/>	<input type="text"/>
<i>MM</i>	<i>DD</i>	<i>YY</i>

- Applications must be submitted to:



Mr. Will Sagar, Executive Director,  
Southeast Recycling Development Council,  
638 Spartanburg Hwy. Suite 70, #152  
Hendersonville, NC 28792

or by email to [will.sagar@serdc.org](mailto:will.sagar@serdc.org).

- Applicants will be notified of the results of the review process and award status within 90 days of receipt.
- Applicants are encouraged to seek additional funding sources and other grants for the project funding.
- Grant funds will be distributed as follows:
  - Seventy-five percent of the grant award may be distributed to reimburse for approved program expenditures per the grant's percentage share of the project costs.
  - The final twenty-five percent of the award will be distributed upon completion of the final report.
- Final report will include metrics indicating change in number of households served, participation, material collected, contamination amount and other relevant information.