



November 7-9, 2016

SERDC celebrates its Tenth Anniversary at the Biennial Summit in Atlanta, Georgia.

The 2016 Summit curriculum sets a high-standard on the current and future status of the recycling industry - strengthening sustainable recycling in the Southeast. As the recycling industry faces some large hurdles the Summit will provide a platform to identify successes and current challenges within the industry.

#### **SUMMIT SPONSORS**









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## Hello and Welcome to SERDC Summit 2016!

On behalf of the SERDC Board of Directors, staff, our organization's members, our sponsors and the 2016 Summit planning committee, welcome to Atlanta and Summit 2016! Since we last held our Summit two years ago, our industry continues to be an economic engine in the Southeast and beyond. Challenges and opportunities both abound as we all strive to increase the success, visibility and effectiveness of recycling among the public, decision makers, business and industry and others. Oil and commodity prices, softening of the global economy, evolving waste composition and political and economic pressures find us at a crossroads. For 2016, SERDC has assembled an incredible lineup of industry experts to lead our discussion on the road ahead.

Our Summit program will explore how and why past successes including effective policies, communication strategies and market development, current challenges including evolving commodity mix and economic pressures, and future opportunities including emerging technology and methods to increase participation and capture, will come together to shape the future of our industry. Each of us has a major role in charting the course ahead, and discussions will hopefully serve not only engaging, but successful. At a crossroads, where will we go from here? During the course of the Summit, expect, demand and contribute to a lively discussion of key issues facing our industry and policy efforts for moving forward.

Networking opportunities abound, and activities from tours to golf, to an impressive collection of exhibitors, a reception at World of Coca-Cola and even a SERDC Birthday celebration will provide you with ample time to meet and visit with your peers to continue discussion, reconnect or collaborate. Workshops including a dialogue on sustainable materials management led by NRC, boosting residential recycling conducted by The Carton Council, and integrated solid waste management hosted by US EPA provide additional opportunities for training, interaction and to make your voice heard. Please join us for the breakfast and annual member meeting Wednesday morning too.

Once again, welcome to Atlanta, Georgia and SERDC Summit 2016, if we can do anything to make your experience more enjoyable or beneficial, just ask! I look forward to talking with you this week.

Gavin Adams, SERDC Chairman

It's hard to believe that it's been two years we were last at the Summit, down on Mobile Bay. Our new venue presents a multitude of opportunities for dining, entertainment and shopping. I hope you take advantage of some of what Atlanta has to offer.

While we are here, you will hear from many of the recycling industry's leaders. Market conditions are causing a reevaluation of many contractual agreements and our processing infrastructure is in a transition. Yet there is no room for a long face, as there are many strengths in recycling as well. We are coming out of these days stronger. The Summit program will feature what many national companies are doing to be better positioned and to expand their material recovery work. We will hear reports of the financial strength and impact recycling has in the region and the country. Our tracks on glass and organics will explore new ways to capture the benefit of recycling these materials. Don't miss our wrap up, there are two terrific workshops on Wednesday, so don't leave early.

Tuesday evening, we celebrate a decade of SERDC's work to unite government and industry to promote sustainable recycling. From humble beginnings SERDC has grown into a nationally recognized contributor in the positive growth of the industry. We thank those who came together with the vision for a unique type of organization, driven to improve the quantity and quality of material in the pipeline for manufacturing in the region.

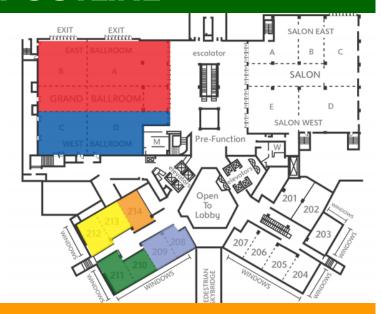
Thank you for joining us, please don't hesitate to let me how we can make this a great Summit for you.

# **SUMMIT OUTLINE**

# Sunday, November 6

Golf Tournament 12:00 pm - ? Heritage Golf Links 4445 Britt Road Tucker, Georgia 30084

Registration 4:00 pm - 6:00 pm Pre-function



# Monday, November 7

**Registration** Pre-function

8:00 am - 5:00 pm

Exhibit hall setup

Ballrooms A/B

9:30 am - 12:00 pm

3:30 pm - 5:00 pm

Tours-Pratt MRF and Mill PackagingMeet 15 minutes8:00 am - 12:00 pm-Strategic Materials and OI's Bottle Plantprior in Lobby

Workshop (NRC) NRC's Sustainable Materials Management Dialog Room 208/209

10:00 am - 12:00 pm Registration Required

Exhibit Hall Open

12:00 pm - 5:00 pm

**Summit Welcome** Introduction by Gavin Adams, Chairman, Board of Directors, SERDC Ballrooms C/D 1:00 pm - 1:10 pm

Session 1 - Plenary Recycling at a Crossroads Keynote by Robin Wiener, ISRI Ballrooms C/D

1:10 pm - 1:50 pm

**Session 2 - Panel Session** What's wrong with our financials --Perspectives from Hauler, Ballrooms C/D 1:50 pm - 3:00 pm MRF and End User enterprise

Break In Exhibit Hall
3:00 pm - 3:30 pm

Ballrooms A/B

Session 3 - Plenary The Price is Right -- pricing model adjustments, reducing contamination Ballrooms C/D

and replicating success

**Networking Dinner**6:00 pm - 7:30 pm (meet 5:30)
A unique opportunity to network with those you may typically not have the opportunity to.
Information at Registration Desk

**Reception** At the World of Coke Exhibit sponsored by Coca-Cola 121 Baker St NW 7:30 pm - 9:30 pm

Tuesda	v. N	ovem	ber	8

Registration 8:00 am - 5:00 pm		Pre-function
Exhibit Hall Open 7:30 am - 6:30 pm		Ballrooms A/B
Breakfast in Exhibit Hall 7:30 am - 8:30 am		Ballrooms A/B
Session 4 - Plenary 8:30 am - 10:00 am	Tools to Understand the Industry	Ballrooms C/D
Break with Exhibitors 10:00 am - 10:30 am		Ballrooms A/B
Session 5 - Concurrent Topics A/B 10:30 am - 12:00 pm	A- Organics/Food Waste Plenary B- Glass Recovery Plenary	Room 208/209 Room 210/211
Lunch in Exhibit Hall 12:00 pm - 1:00 pm		Ballrooms A/B
Session 6 - Concurrent Topics A/B part II 1:00 pm - 3:00 pm	A- Organics/Food Waste Plenary B- Glass Recovery Plenary	Room 208/209 Room 210/211
Break with Exhibitors 3:00pm - 3:30pm		Ballrooms A/B
Session 7 - Plenary 3:30 pm - 5:00 pm	Messaging to the public and decision makers	Ballrooms C/D
Exhibitor Reception and Dinner 5:00 pm - 7:30 pm	Dinner and SERDC's 10th Birthday Party	Ballrooms A/B
Wednesday Nevember		

# Wednesday, November 9

Meeting Breakout 7:30 am - 9:00 am	Glass Recycling Coalition Work Plan Meeting	210
Registration 8:00 am - 10:30 pm		Pre-function
Breakfast and SERDC Annual Business Meeting 8:00 am - 9:00 am		Ballrooms C/D
<b>Session 8 - Plenary</b> 9:00 am - 10:25 am	Recycling Interventions and Solutions	Ballrooms C/D
Session 9 - Workshop Breakouts (box lunch included)	-Boosting Residential Recycling Program Performance	211
10:30 am - 1:30 pm	-ISWM	208/209
	-NRC Board Meeting	212

# **NARRATIVES**

## Sunday, November 6

12:00 pm - ? Golf at Heritage Golf Links

Led by Joe Czachowski, Trex

Originally opened in 1996 as "Heritage Golf Club," the golf course was nominated that year as one of the "Best New Golf Courses in America" by Golf Digest magazine. The golf course at Heritage Golf Links is designed around a 20-acre lake, with water in play on several holes. The course's rolling terrain and dramatic elevation changes provide stunning vistas, and golfers of every skill level love playing our challenging yet fun layout. Located just minutes from downtown.

#### Monday, November 7

8:00 am - 12:00 pm Tours (meet in lobby 15 min. prior)

#### Tour #1--Pratt MRF and Paper Mill

Led by Abbey Patterson, RRS

Pratt is America's 5th Largest Corrugated Packaging Company and the world's largest, privately-held 100% recycled paper and packaging company, with more than 6000 highly-skilled, green-collar employees dedicated to the environment and sustainability.

Conyers, Georgia-based Pratt Industries celebrated the opening of its new material recovery facility (MRF) in Conyers, Sept. 17, 2015. The system was engineered to recover mixed fiber, though it has the flexibility to process single-stream and commercial and industrial material, as well as commercial OCC (old corrugated containers). The facility is located on a campus owned by Pratt Industries, a private company specializing in 100 percent recycled fiber packaging. One of the company's three paper mills is located next to the MRF.

# Tour #2--Strategic Materials Glass Recycling Facility and Owens-Illinois Bottle Plant Led by Lynn Bragg, GPI

Strategic Materials processes recycled glass and plastic for use in a wide array of products, creating efficiencies for their customers while conserving earth's natural resources. Strategic Materials is the largest glass recycler in the United States. They are able to take in raw glass stock that has high levels of contamination and reduces that contamination down to manageable percentages. The high-tech quality and cleaning processes result in a 99.5% nationwide acceptance rate from our customers. (First stop)

As makers of glass, the world's most natural and sustainable packaging, O-I has incorporated sustainability into their business practices for more than a century. Their 19 North American plants in the United States and Canada create iconic glass containers for the food, beer, wine, spirits and non-alcoholic beverage industries and are the leading producer of glass packaging in the region. (Second stop)

#### 10:00 am - 12:00 pm NRC Workshop on Sustainable Materials Management

The NRC adopted SMM Strategy stressed NRC's role was to help get Recyclers (reuse, recycling, composting and related professionals) at the table with manufacturers and product designers.

- Gary Liss, Co-Chair, NRC SMM Committee, highlighting NRC SMM Strategy.
- Cheryl Coleman, USEPA, addressing what are SMM and Life Cycle Assessments (LCAs).
- Katie Wallace, New Belgium Brewing Co., as a model SMM Business leader, she will address what New Belgium is doing on sustainability in general, SMM, LCAs, Resource Management, Resource Efficiency, Circular Economy and Zero Waste.
- Gloria Hardegree, Georgia Recycling Coalition, will address the need to get Recyclers+ (reuse, recycling, composting and related professionals) at the table with manufacturers and product designers to redesign products and packaging.

## **Monday** (continued)

1:00 pm - 1:10 pm Welcome

Gavin Adams, SERDC Chairman

1:10 pm - 1:50 pm Session 1: Recycling at a Crossroads

Robin Wiener, ISRI

The opening keynote is Robin Wiener, President of the Institute of Scrap Recycling Industries. She will explore the current market situations and the need to continuing the supply of material to manufacturing, even if cities are paying to have single stream processed.

1:50 pm - 3:00 pm Session 2: What's Wrong With Our Financials Moderated by Robin Wiener, ISRI

Information will be provided by three different perspectives (hauler, processor and end-user) on how the financials regarding recycling are part of the current crossroads we are in.

Susan Robinson, Waste Management
Dave Lank, ReCommunity
Myles Cohen, Pratt Industries

3:30 pm - 5:00 pm Session 3: The Price is Right

Moderated by Joe Czakowski, Trex

Establishing a proper pricing model and efforts needed towards reducing contamination will be discussed. The Carton Council success story will be shared as well.

Michael Hoffman, Stifel Mike Pope, Sonoco Recycling Derric Brown, EverGreen Packaging



## **Monday** (continued)

#### 5:30 pm - 7:00 pm "Dine Downtown" Networking Dinner

#### Organized by Marla Prince, WM

Summit attendees will be matched up in groups for dining at restaurants fairly close to our headquarter hotel, Atlanta Hilton.

Discuss professional topics that matter to you in a small, intimate setting. Personally connecting in an intimate setting will allow you to benefit from the wisdom of diverse experiences and foster new relationships with industry colleagues.

A SERDC board member will head each group. If you do not want to participate, please let us know at the registration desk. Please note that the meal cost is not included in your conference registration. Bring cash or a credit card.

#### 7:30 pm - 9:30 pm Reception at World Of Coke

From the Hilton, it's a short 12 minute (.6 mile) walk to the World of Coke Exhibition Center for an evening of fun! At their Taste It! room, you will enjoy a variety of beverages (adult included), and network with colleagues. This is an open bar so please walk or take a taxi.

## Tuesday, November 8

## 8:30 am - 10:00 am Session 4: Tools To Understand the Industry

#### Moderated by Richard Chesley, SC DHEC

Recent updates to several projects that are underway to assist program managers, collectors, processors and endusers will be shared.

- Roll out of the EPA Mapping Project Update
- Update to the EPA's Economic Impact Study
- State of Curbside Recycling Report and Database

Will Sagar, SERDC Ron Vance, EPA Jeff Meyers, The Recycling Partnership

# 10:30 am - 12:00 pm Concu<mark>rrent Se</mark>ssion 5 (a): Organics--Cleaning Our Plate Moderated by Jon Johnston, EPA

A panel of representatives from leading food waste reduction programs. The U.S. Department of Agriculture estimates that nearly 50 million Americans, including 16 million children, are food insecure; 25 – 40% of food grown, processed and transported in the US will never be consumed with an estimated 40 million tons annually going into landfills.

The US EPA and USDA jointly announced the nation's first national wasted food reduction goal, calling for 50% reduction by 2030. These panelists will detail what is being done and what is on the horizon to reduce food loss in order to improve food security and conserve our nation's natural resources.

Cheryl Coleman, EPA ORCR
Hunt Briggs, RRS
Hannah Cather, Food Recovery Network
Jeff Clark, Nat'l Restaurant Assoc.

## 10:30 am - 12:00 pm Concurrent Session 5 (b): Glass--The Way It Is

#### Moderated by Rusty Angel, Machinex

This Introductory Session focuses on current conditions for glass recovery in the southeast and beyond.

Curt Bucey, Strategic Materials Katie Wallace, New Belgium Brewing Co. Myles Cohen, Pratt Industries Abbey Patterson, RRS

## **Tuesday (continued)**

# 1:00 pm - 2:00 pm Concurrent Session 6 (a): Organics--Digging Deeper Moderated by Wayne King, ERTH Products

**Tools and Resources:** We'll explore resources and the results of a recent NC study to assist us in effectively growing the organics recycling infrastructure, along with educating businesses and residents on how and why this is an important component of an integrated materials management plan. Then, hear overviews of three operational approaches to managing food residuals and other organics for higher beneficial use.

Ben Jarrett, Kimberly Clarke Jorge Montezuma, NC DEAQ Tom Mills. GreenShortz

#### 2:00 pm - 3:00 pm Managing Food Residuals

Food Waste Reduction experts discuss the operational issues involved in managing food residuals.

Mario Cambardella, ATL Mayor's Office of Sustainability
Bobbie DeWinter, Food Well Alliance
Jim Lanier, EarthFarms
Suki Janssen, Athens-Clarke Co. SW

# 1:00 pm - 2:00 pm Concurrent Session 6 (b): Glass--The Crossroads Moderated by Lynn Bragg, GPI

Technical presentations from end users who currently have viable solutions for recovered glass.

Steve Whettingsteel, Krysteline Maryse Vermette, EEQ Nat Egosi, RRT

#### 2:00 pm - 3:00 pm The Road to Success

#### Moderated by Michael Timpane, RRS

Discussion focusing on collaborative efforts to help keep glass in recycling systems.

Mike Utz, Ripple Glass Mike Pope, Sonoco Curt Bucey, Strategic Materials Jim Nordmeyer, Owens-Illinois Cheri Chastain, Sierra Nevada Brewing Virginie Bussiere, Eco-Enterprises Quebec

#### 3:30 pm - 5:00 pm Session 7: Messaging

#### Moderated by Gavin Adams, ADEM

Message to the public – Countering the negative press on recycling - What drives negative press and how to counter recent stories. How to promote the true cost of recycling vs not recycling. Getting the message to the decision maker(s) – Communicating the value of investing in recycling.

Bob Gedert, NRC Fran McPoland, Colling Swift & Hynes Rob Smith, Moore & Van Allen



# 5:00 pm - 7:30 pm Exhibitor Reception, Dinner and SERDC's 10th Birthday Party!

#### Birthday Cake donated by Publix

For our 10th year Birthday celebration, we're pulling out all the stops with an amazing dinner, drinks and of course, cake (thank you Publix)! Join us for an evening of great food and fun in the Exhibition Hall of the Summit.

## Wednesday, November 9

# 7:30 am - 9:00 am Organizational Meeting Glass Recycling Coalition (GRC) Work Plan Meeting

Led by Lynn Bragg, GPI

The Glass Recycling Coalition will hold a member-only, workday/planning session to discuss the strategies to improve US glass recycling and inform GRC initiatives over the next three years and beyond

# 8:00 am - 9:00 am Breakfast and Business SERDC's Annual Business Meeting

Led by Gavin Adams, ADEM

A plated breakfast will be served and then SERDC will hold it's annual business meeting.

9:00 am - 10:25 am Recycling Interventions and Solutions Led by Nicole Smith, Coca-Cola

Presentation on joint investment opportunities and the broad areas of direction and system issues. Series of Interventions/Case studies/Collaborative Solutions and Technical Interventions – MRF of the future, design of materials and recycling systems.

Ron Gonen, Closed Loop Fund Scott Byrne, TetraPak Group Susan Graff, RRS

10:30 am - 1:30 pm Breakouts and Organizational Meetings

NRC Board meeting

**Boosting Residential Recycling Program Performance** 

Derric Brown-Carton Council Betsy Dorn-RSE USA Susan Bush, RSE USA Joe Dunlop-Athens Clark Couty, GA

Communities want their residential recycling programs to be successful – but what MAKES them so? Come to this workshop and learn about the attributes of high-performing residential recycling programs, and in particular, the role that policies can play in driving infrastructure development and higher recovery levels. This interactive workshop, sponsored by the Carton Council, is suitable for representatives from state agencies, SROs, local governments and others wanting to drive increased recycling.

Highlights of the workshop include:

- Attributes of high-performing programs
- Policies that result in recycling program success
- Strategies to successfully implement these policies Best practices and examples
- Introduction to new Carton Council recycling tool kit and education initiatives
- Breakout discussion/feedback How to advance policy tools at local level, and additional feedback

Come share your ideas and learn from others as we work together to maximize recycling program results.

## **Wednesday** (Continued)

#### ISWM Workshop

EPA and its consulting team led by CSRA have been engaging our state and local partners throughout the summer to develop a suite of tools identified during our discussions in 2015.

These tools include:

- 1) 2030 Vision for Integrated Solid Waste Management in EPA Region 4;
- 2) Guide to Full Cost Accounting and System Funding; and
- 3) Benchmarking Analytics for New Program Expansions.

EPA and our consulting team will provide updates on these tools and ask you to review them and provide comment. We are especially interested in identifying local government partners to try out the analytical tools:

- 1. Implementing residential single-stream collection
- 2. Implementing residential dual-stream collection
- 3. Transitioning a single stream residential curbside program from collection using bins to using carts
- 4. Implementing a comprehensive drop-off program
- 5. Implementing a hub and spoke system

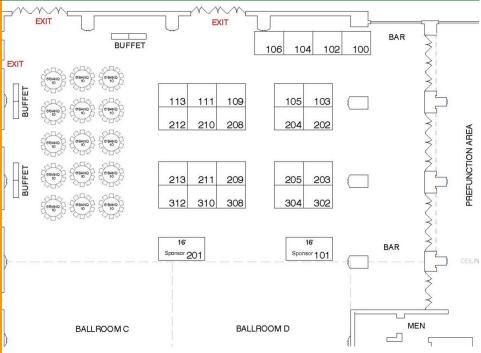
By participating in this discussion, representatives of local governments, recycling and solid waste businesses and other stakeholders will have the opportunity to talk about your challenges and successes in the management of solid waste and how EPA Region 4 can best tailor these tools for use in your communities, your states and in the Region as a whole.





# **EXHIBIT HALL**





**Alabama Recycling Coalition:** Created in 1992, is a statewide, nonprofit organization uniting companies, governments, nonprofit organizations and individuals involved in waste reduction, material reuse, recycling and composting activities. **www.alrecyclingcoaltion.org** 

Caraustar Industries, Inc. Is one of North America's largest integrated manufacturers of 100% recycled paperboard and converted paperboard products. We operate 20 recycling plants and 13 100% recycled paper mills across the United States.

Caraustar is headquartered in Austell, GA and has been in business since 1938.

Caraustar's Recycling division purchases cardboard, sorted office paper, mixed paper, newspaper, tubes and cores, books, roll stock, pulp, obsolete inventory, plastics and many other commodities. Our mills consume over 1 million tons of recovered fiber per year and our plants and brokerage group handles an additional 1.9 million tons per year. www.caraustar.com

Carolina Recycling Association (CRA) works to advance waste reduction and recycling in the Carolinas. The CRA is supported by a community of people - multinational corporations, small businesses, local government, state government agencies, non-profit organizations, and individuals across the Carolinas who are committed to waste reduction and recycling. With over 300 member organizations (over 800 individuals), the CRA is ever growing and changing to benefit our members and the recycling industry. www.cra-recycle.org

**Coastal Wire Company** is the premier provider of wire products to the recycling and galvanizing industries, and continues to innovate in the manufacture of fully-annealed, high-strength baling, tying and specialty wire products. **www.coastalwire.com** 

Commonwealth Equipment is THE source for all your portable crushing and screening needs! Since 1999, the skill and experience of our Sales, Parts & Service staff and our crushers and screeners from McCloskey International and Tesab Engineering have proven to hundreds of clients that we are the best in the industry. Our clientele includes many of the most successful quarry, coal, recycling, construction and highway contractors in the Mid-Atlantic region. www.commonwealthequipment.com

**Georgia Recycling Coalition** Our mission is to complement and coordinate activities relative to recycling, to foster communications among professionals, organizations, government agencies and individuals, and to promote and enhance reduction and recycling programs throughout the state.

#### www.georgiarecycles.org

Georgia Baler and Compactor, a family owned and operated business since 1972, has become a leader in the Waste & Recycling Equipment Industry. They specialize in equipment sales and service, and are committed to their customer's satisfaction. Georgia Baler and Compactor can handle all Waste and Recycling Equipment needs. Their factory trained technicians and fleet of service trucks are equipped to handle all local service calls. Additionally, they have an in-house crew of technicians that are sent throughout the United States for on-site repairs, installations and equipment removal.

#### www.georgiabalerandcompactor.com

Glasdon, Inc. designs, manufactures and supplies an extensive product range, including a variety of trash cans, recycling containers, pet waste stations and cigarette units. The company prides itself in offering products of the highest quality and value, in a choice of styles, colors and options. Combined with a continued focus on pioneering product design using their own inhouse design team, Glasdon, Inc. is able to produce stylish, aesthetically pleasing as well as practical and durable personalized products to suit individual customers' needs.

#### us.glasdon.com

**Grubbly Farms** We are on a mission to make the world a better place, not only for our generation and those to come, but for the animals with whom we share our planet. Our goal is to close the loop in our agricultural system by upcycling pre-consumer food waste to produce a sustainable and healthy source of protein for animals via the utilization of insects. We are achieving our vision of a closed loop agricultural system by developing a state-of-the-art insect farm. **www.grubblyfarms.com** 

KW Plastics, located in Troy, Alabama, is the world's largest plastics recycler. KW Plastics Recycling, a division of KW Plastics, buys quality HDPE and PP scrap for washing and reprocessing. KWR is currently purchasing HDPE bottles and bulky rigids bales and PP regrind, post-consumer bales and woven / non-woven pp. KWR supplies premium, post-consumer resins for the packaging, agriculture and automotive industries. www.kwplastics.com

Local Search Association is a convenient and secure way to limit or stop home delivery of telephone directories at no cost to customers or cities. This publisher-funded consumer choice program ensures that Main Street businesses can still reach those who want to buy local and that those who need a print directory continue to get one. YellowPagesOptOut.com is the only website approved by directory publishers nationwide to collect delivery requests and is managed by the Local Search Association whose publisher members are committed to improving the environmental performance of their products throughout their lifecycle. These include initiatives focused on source reduction, manufacturing processes and recycling.

#### www.YellowPagesOptOut.com

Machinex offers complete engineering design, manufacturing, and installation of Material Recovery Facilities. As a leader in sorting technologies, Machinex provides turnkey projects for the recycling industry such as Single-Stream, Construction & Demolition, Commercial & Industrial Waste, Municipal Solid Waste, and front-end processing for Waste-to-Energy plants. The company also offers a full range of high quality recycling equipment, including Disc Screen Separators, Ballistic Separators, Balers, Trommels, Optical Sorting, Conveyors, and much more. Over the years, Machinex experts have designed and installed over 350 turnkey facilities in partnership with leading MRF's in North America and Northern Europe. www.machinexrecycling.com



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Marglen Industries Since 1991 Marglen Industries has been recognized as an established leader in the PET recycling industry. We have specialized in recycling post-consumer soda bottles into a clean sustainable fiber and resin, and pride ourselves in our environmentally friendly and economically stable solutions for a greener planet. Recycling is a constantly changing industry, and Marglen Industries is always on the cutting edge. We implement the newest equipment and techniques available to craft quality recycled PET products with the lowest possible impact on the

environment. In our effort to live and work in the spirit of green solutions, in 2011 we installed a solar array on top of our plant to power our equipment and reduce our carbon footprint.

www.marglen.us

MetalTech Systems is a designer, manufacturer and installer of complete solid waste recovery systems. We offer complete systems from a very basic single pick line to completely automated sorting systems including material sizing, optical and magnetic sorting, materials identification and automated material handling for C&D, Single Stream, Multi-Stream and RDF. www.metaltechsystems.com

National Recycling Coalition The National Recycling Coalition is a non-profit organization focused on promoting and enhancing recycling in the United States. Our network of more than 6,000 members extends across waste reduction, reuse, recycling, and composting. Together, We Are Recycling. The Mission of the National Recycling Coalition is to partner with and facilitate activities between and among non-profit organizations (NGO's), businesses, trade associations, individuals and government to maintain a prosperous and productive American recycling system that is committed to the conservation of natural resources.

www.nrcrecycles.org

**Natur-Bag** Natur-Bag's mission is to help people meet their sustainable goals whether that means making organic waste diversion possible for an organization, helping citi-



zens work with their city's yard waste guidelines and plastic bag usage, or being a part of someone's home composting goals. Our products are developed by a U.S. based company and certified by the BPI to do what we say they will doreturn to nature in a composting environment. So you can trust that your use of Natur-Bag products will help make your world a better place. www.naturbag.com

Pratt Recycling is a subsidiary of Pratt Industries, the 5th largest corrugated packaging company in the USA and the world's largest, privately-held 100% recycled paper and packaging company. Pratt Recycling Division is a full service recycler with 16 recycling facilities. Pratt utilizes the paper products collected in the production of its 100% recycled content paper and packaging solutions. Their mission is to create sustainable recycling solutions for their customers that maximize waste diversion, create cost savings and revenue stream for valuable recyclables previously landfilled, all the while, minimizing the environmental impact by preserving natural resources for future generations.

#### recycle.prattindustries.com

Recycle For Good The goal of Recycle for Good is to recycle 3 million aluminum cans throughout the 2016 Atlanta Falcons football season. The cans collected will be recycled at our plant in Greensboro, Georgia where we will convert the value of aluminum to support Atlanta Habitat for Humanity in building a home for a family in need. During all 2016 home games, Novelis will provide recycling

bags in the tailgate areas around the Georgia Dome, create a designated drop-off location on the West Plaza and will sponsor a sorting program to ensure as many aluminum cans as possible are recycled throughout the season. Can collection centers will also be set up at West Side Works and the Atlanta Habitat for Humanity headquarters for fans to contribute their cans during away games and any time throughout the season.

Rehrig Pacific Company, for 100 years, has believed that it is vital to provide their customers with products that give them a real advantage. Their goal is always to deliver sustainable products and services that creatively increase handling efficiencies and provide an excellent return on investment for our customers. The conversion of ideas to concepts and concepts to solutions has been their core strength from the beginning. Rehrig Pacific Company has become a leader in recycle bins, roll-out carts and rotationally molded commercial containers across North America and offers a growing number of container asset management and service tracking programs, including RFID tracking. Their Recycling and

Waste Collection business, has driven the company's expansion to include seven manufacturing facilities.

#### www.rehrigpacific.com

Risk Strategies Founded in 1997 as a risk and insurance consultant, Risk Strategies Company is now ranked among the top 25 insurance brokerages in the United States. But, we're not a behemoth, generalized insurance brokerage, wedded to rigid process and conventional approaches. Serving the needs of public and private companies, government and non-profit entities, and individuals, privately held Risk Strategies operates from more than 25 offices throughout the United States. www.risk-strategies.com

**Tennessee Recycling Coalition** is dedicated to promoting recycling and sustainable materials management practices in the State of Tennessee. We are a coalition of many industries, companies, and individuals networked together to raising recycling as the standard in Tennessee.

TRC works in partnership with the local, state, and federal



Yogurt cups. Super sacks. Laundry baskets. We still recycle bottles, too.



As the world's largest plastics recycler of HDPE and PP, we help you move your communities and customers beyond bottles.

Contact us today for current specs and pricing. 800-633-8744

KW Plastics is the international leader for polyethylene and polypropylene recycling.

# www.kwplastics.com









governments to provide resources, education and outreach for the recycling message. We are proud of our accomplishments and strongly support the manufacturing industries in Tennessee through our partnership messages. www.tennesseerecyclingcoalition.org

**US EPA, Region 4** serves the eight Southeastern States. To accomplish our mission to protect human health and the environment, our group supports dialogue among all recycling stakeholders, funds projects that improve sustainability, develops tools to help decision-makers better manage materials and educates the public on environmental solutions.

**Waste Management** is a leading provider of comprehensive environmental solutions services in North America, serving more than 21 million customers in the U.S. and Canada. As part of our strategy, we are committed to developing new waste solutions that can help communities and organizations achieve their green goals, including zero waste.

With the largest network of recycling facilities, transfer stations and landfills in the industry, our entire business can adapt to meet the needs of every distinct customer segment, including municipalities, construction sites, healthcare facilities, commercial buildings and many others. www.wm.com

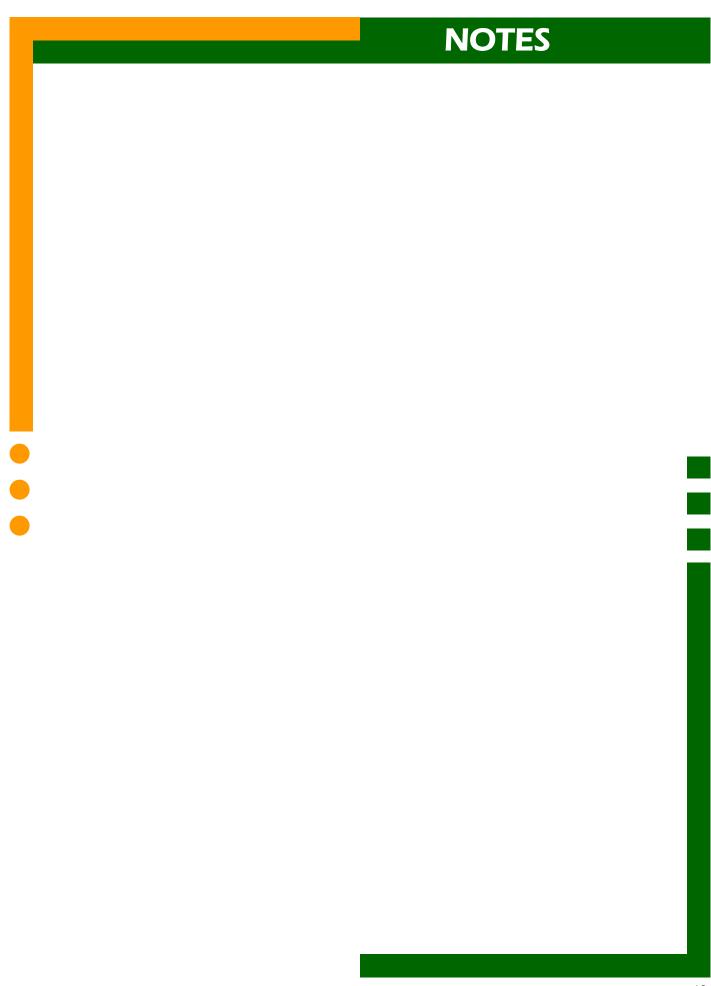
**Westrock** As the largest integrated recycler — and one of the few who has a hand in every step of the process — we have the experience, expertise and broad solution portfolio to help you achieve your goals. Today, we can handle your needs in the following ways:

**Recovered Fiber Brokerage Services**: Our vast infrastructure ensures consistent pickup and delivery of your recovered fiber material.

**Recyclables Processing**: We collect your material - either loose or baled - and help you get maximum value for it.

Waste & Recycling Solutions: Through our national relationships with haulers, we provide competitive waste removal and transport services. www.westrock.com







#### **SERDC Members**

# **Platinum**









## Silver

















**Carton Council** 















#### **Business**

















































#### **Government/Nonprofit**

























































